

HOLLY SANDERS

Experienced UX Writer, Copywriter and Award-Winning Project Manager

📞 713-534-2687

✉ hollysanderz@gmail.com

🔗 Portfolio: www.sanderz.com/holly

🔗 References: sanderz.com/holly/testimonials

📁 LinkedIn: <https://linkedin.com/in/hollysanderz143>

Accredited Dual Certification in AI Prompt Engineer & AI Generalist

I am currently immersed in a heavy course-load to secure accredited, dual certification in AI Prompt Engineering and AI Generalist. You can refresh daily to see the course move swiftly into the Completed section of my Certificates page ([view](#)).

- Applied Prompt Engineer
- Prompt Engineer (Marketing Applications)
- AI Content Optimization Specialist
- Generative AI Trainer / AI Writing Trainer
- Copywriter (AI-Augmented Content)
- AI Marketing Strategist
- AI-Driven Brand Strategist
- AI Communications Specialist
- Human-AI Collaboration Designer
- Prompt Design & Implementation Consultant

UX Writer / Copywriter

UX Writer (UX) Experience

- UX / Copywriter
- UX Writer Skills
- UX Writing (User Experience Writing)
- User Experience (UX) Research
- User Experience (UX) Strategies
- User Experience Architecture
- User Experience Principles
- UX Leadership

Copywriter Skills

- Copywriting
- Copywriter
- Professional Copywriter
- Commercial Copywriting
- Corporate Copywriting
- Social Media Copywriting
- Product Copywriting
- Digital Copywriting
- Technical Copywriting
- Legal Copywriting
- Sales Copywriting
- Direct Response Copywriting
- Content Copywriting
- English Copywriting
- Copy Typing
- Web Copywriting
- Narrative Writing
- Creative Writing
- Collaborative Writing
- Instructive Writing

HOLLY SANDERS

- Writing Articles
- Writing Essays
- Report Writer
- Retail Writing
- Grammar & Language Skills
- English Grammar
- English Grammar
- Proper Grammar
- Grammar Introduction
- Grammar Proficiency

- Semantics
- Content Management & Development Skills
- Content Management
- Content Creation
- Content Development
- Content Curation
- Content Curating
- Digital Content
- Content Strategy
- A/B Testing

Tools & Platforms:

- ChatGPT
- Grammarly

Project Manager

General Project Management Skills

- Project Management
- Project Management Leadership
- Project Leadership
- Project Management Planning
- Project Management Plan
- Project Management Process
- Website Project Management
- Onsite Project Management
- Customer Project Management

Creative Project Management Skills

- Creative Project Management
- Creative Management
- Creative Services Management
- Creative Operations
- Creative Directing
- Creative Director
- Creative Production
- Creative Asset Management
- Creative Strategies
- Creative Teams
- Creative Briefs
- Creative Pitching
- Creative Design
- Creative Process
- Creative Visioning
- Creative Talent Management
- Creative Media
- Creative Concept Design
- Creative Branding
- Developing Creative Solutions
- Team & Leadership Skills
- Team Management
- Remote Team Management
- Team Player
- Teamwork
- Team Formation
- Team Performance

Leadership Skills

- Leadership Management
- People Leadership
- Leadership Initiatives
- Visionary Leadership
- Empathetic Leadership
- Interpersonal Leadership

HOLLY SANDERS

Software & Tools:

- Slack
- Slack Software
- Zoom
- Microsoft Teams
- MS Teams
- NetSuite OpenAir
- Microsoft Office
- Microsoft Excel
- Microsoft Word
- Microsoft Access
- Microsoft Office Mobile
- Microsoft Windows Office
- Adobe Acrobat
- Adobe Acrobat Reader
- Adobe Acrobat Writer
- Adobe Acrobat Forms

Brand Management

Branding & Brand Development Skills

- Branding
- Online Branding
- Branding Ideas
- Identity Branding
- Cobranding
- Rebranding
- Website Branding
- Logo Branding
- Brand Identity
- Brand Integrity
- Brand Compliance
- Brand Development
- Brand Management
- Brand Advocacy
- Digital Branding
- Brand Standards
- Brand Guidelines
- Brand Guideline Development
- Branding Standards
- Brand Consistency
- Corporate Branding
- Integrated Branding
- Emotional Branding
- Branding Initiatives

Marketing Strategy

Marketing Skills

- Marketing Campaigns
- Marketing Strategies
- Business Marketing
- Commercial Marketing
- IT Marketing
- US Marketing
- Marketing Advertisement
- Marketing Education
- Remarketing
- Brand Marketing
- Online Marketing
- Online Marketing Services
- Online Marketing Strategies
- Online Marketing Consulting
- Online Market Research
- Online Marketing Analysis
- Digital Marketing
- Digital Marketing Campaigns
- Web Based Marketing
- Website Marketing

SEO & Advertising Skills

- Search Engine Optimization (SEO)
- SEO Writing
- SEO Research
- SEO Keyword Development
- Search Engine Optimization Strategy
- Search Engines
- Google Adwords
- Google Keywords
- Advertising
- Email Marketing Skills
- Email Marketing
- Mail Marketing
- Mail Chimp
- Constant Contact
- Email Marketing Software
- Mail Management
- Email Services
- HTML Emails

Software & Design Tools:

- Adobe Creative Suite
- Adobe Creative Cloud
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- HTML
- Hyper Text Markup Language (HTML)
- CSS HTML
- Pixlr
- PixlrAI
- iScanner