

HOLLY SANDERS

Award-Winning Experience as UX Writer, Copywriter & Brand Strategy/Management + AI

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REFERENCES

"Holly has the experience you need for any complex project. Her creativity is impressive but **her pragmatic approach to problems is a recipe for success**. I can whole heartedly recommend her for roles from creative to operational leader as well as immediate problem "solving at any phase."

Debora Simmons PhD RN FAAN

"**Holly is the epitome of creativity meets reliability**. Her work at Sanderz Creative was great. She always brought good ideas and solutions to any meeting. Her work was on par and in scope every time. I'd happily work with her again and recommend her to anyone."

Moses Robles

CEO of Oak Interactive

"I have worked with Holly on numerous projects over the course of several years and highly recommend her. Holly is creative, bright, and witty. She's helped my companies design logos, websites, create color palettes, branding consistency, and presentation templates.

Beyond her skills, **Holly's personality makes it a joy to work on projects with her. She is patient, she thinks outside the box, and she knows how to facilitate meetings to achieve objectives.**

If you have a project or challenge that you are considering Holly for, you can make that hire without reservation."

Donna Logan

Co-Founder of Logan Ranch Camp and Former CEO of Greer Information Services

"I am writing to highly recommend Holly Sanders for any position within your organization. I had the pleasure of working with her for several years on a variety of design projects.

Holly has a keen eye for detail, ensuring that every task is completed to the highest standard. **Her friendly and engaging nature makes her an absolute delight to work with, fostering a positive and collaborative work environment.** Additionally, she consistently demonstrates exceptional creativity, bringing fresh and innovative ideas to the table.

I am confident that Holly's skills, work ethic, and personality will make her a valuable asset to your team."

Danielle Doty

CEO of Dart Creative

HOLLY SANDERS

"Having had the opportunity to engage with Holly numerous times on numerous projects, I would never hesitate to recommend Holly.

She possesses the unique ability to clearly understand assignments and drive desired outcomes. **Creativity, marketing savvy, dependability and business acumen are just a few of the traits that make Holly a pleasure to work with.**"

Mark Davis

CEO of Dowley Security Systems

"Working with Holly Sanders was a highlight of my professional career!

She was intuitive and creative and knew the right questions to ask me to get me to think, analyze and assess my business and direction.

So very important to the process of recreating my visual presence is Holly's ability and commitment to LISTEN. She not only heard what I said and PAID ATTENTION....she "heard" what I didn't say. That skill was so integral to her creative process and the vision she had for me.

She not only "got" what I wanted, Holly expanded my vision and captured it in the most eye-catching design package.

That she generates so many ideas, concepts and process for execution is more than impressive.

Anyone who needs a truly creative person on the team who also has superb follow-through and perfect results...would do well for themselves and company and hire her. I'm thrilled I did!"

Susan RoAne

Best-Selling Author and Keynote Speaker

"Holly always demonstrates creativity and great attention to detail and makes special effort to take care of her clients. We partnered up on several projects and **having her teamwork greatly enhanced our delivery and client satisfaction.** I would highly recommend her!"

Pete Kever

SEO & Digital Marketing Champion

"Holly played a key role at Spur Interactive. In addition to driving creative direction, design and production, **she assumed a leadership role that helped shape our culture.** I'm happy to recommend."

Steve Latham

Former CEO of Spur Interactive

"I've had the opportunity to work with Holly on several projects in the past and each experience has been fantastic. She brings the skills and knowledge to explain the issues and come up with creative solutions.

Her biggest strength is her attention to detail and walking you through each step to ensure a positive result.

In addition, she always has a positive attitude and is easy to work with. Holly would be a great addition to any team."

Steven Davis

Service Manager