



HOLLY SANDERS

Writer in Houston, Texas

sanderz.com/holly

Copywriter | UX Writer | Brand Storyteller + AI

I write with the human color that makes you and your brand memorable, unique, and alive.

Work Experience

- Oct 2025 — Now

Contract AI Writer ↗  
Remote from Texas
- May 2014 — Oct 2025

UX Writer, Copywriter & Prompt Engineer ↗  
Sanderz Creative @ Remote in Texas
- Oct 2000 — May 2014

Creative Director & Lead Writer ↗  
Sanderz Creative @ Remote in Texas



- Jul 1997 — Oct 2000

Freelance Graphic Designer ↗  
Freelance @ Remote in Texas
- Mar 1995 — June 1997

Help Desk Manager ↗  
Koch @ Houston, Texas

Writing

- 2025

The Tide Remembers  
Submitted to *Texas Monthly*
- 2025

A Different Kind of Human  
Submitted to *Psychology Today*
- 2025

Let Creatives Be Creative  
Submitted to *Fast Company*
- 2025

The Last Organic Childhood  
Submitted to *Forged*
- 2025

The Human Haptic: Understanding Cross-Sensory Processing  
Pending Submission to *Wired*

Contact

- Portfolio

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- LinkedIn

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- Phone

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